LGS - UNIVERSITY OF CHICHESTER BA (HONS) BUSINESS MANAGEMENT (TOP-UP)

This BA (Hons) in Business Management aims to provide a coherent, broad based programme of study of business organisations and their management within the context of a changing external environment; develop self-aware, reflective students who take responsibility for their own learning and demonstrate a responsibility to fellow learners. It aims to create a learning environment where professional standards are expected, but at the same time recognises that learning is challenging, and appropriate support is provided both by staff and fellow learners for career development.



Module

International Business

Business Strategy

Leadership and Management Development

Business Communications

New Venture Management and Development

Business and Management Research



ENTRY REQUIREMENTS

- Level 4 & 5 Diploma in Business Management with 240 credits, or equivalent qualification.
- 72 UCAS tariff points
- Required subject(s): 2 A levels in related subjects or a BTEC/ Access or a BTEC National or a full Access Certificate in a related subject
- GCSEs required: 3 GCSEs at grade C or above in English, Mathematics and Science