## ANGLIA RUSKIN UNIVERSITY BA (HONS) MANAGEMENT (TOP-UP)

This programme will give you a solid foundation in business and management theory, as well as the opportunity to develop the practical skills and analytical techniques used in different sectors. Graduate and you'll be more than ready for the professional workplace and the challenges of the business world. During the course you'll study and practise all the main areas of management, including human resources, marketing, accounting and finance, and information management. Modules on contemporary issues such as globalisation, sustainability and social and demographic change will put it all into context – as will content looking at commercial strategy and behaviour.







## Module

Strategic Management

Work Based Major Project

Work Based Project Impact and Review

Reflections on Practice and Career Progression



■ Level 4 & 5 Diploma in Business Management with 240 credits, or

equivalent qualification.

- 72 UCAS tariff points
- Required subject(s): 2 A levels in related subjects or a BTEC/ Access or a BTEC National or a full Access Certificate in a related subject
- GCSEs required: 3 GCSEs at grade C or above in English, Mathematics and Science