

LGS - UNIVERSITY OF CHICHESTER

BA (HONS) TOURISM & HOSPITALITY MANAGEMENT (TOP-UP)

This BA (Hons) in Business Management aims to provide a coherent, broad based programme of study of business organisations and their management within the context of a changing external environment. It will give you a sound understanding of the tourism sector that will stand you in good stead as you progress in a career in the industry and will explore the concepts and characteristics of tourism and hospitality.



12 months
duration



Flexible distributed
learning



Intakes
Jan / May / Sep

Module

International Business

Business Strategy

Tourism Policy and Planning

Business Communications

Tourism and International Development

Tourism and Hospitality Research



ENTRY REQUIREMENTS

- OTHM Level 4 & 5 Diploma in Tourism and Hospitality Management (120 credits) qualification.