

LGS - UNIVERSITY OF CHICHESTER

MSC IN STRATEGIC MARKETING (TOP-UP)

MSc in Strategic Marketing (Top-Up) is offered to learners who already possess the OTHM Level 7 Diploma in Strategic Marketing. The program is aimed towards students that are interested in gaining marketing skills with a strategic perspective. The MSc in Strategic Marketing (Top-Up) programme allows you to achieve a qualification in up to six months, so it is a fast track to new opportunities and enhanced career prospects.



6 months
duration



Flexible distributed
learning



Intakes
Jan / May / Sep

Module

Consultancy Project Report



ENTRY REQUIREMENTS

- Applicants with OTHM Level 7 - Diploma in Strategic Marketing (120 credits) will be considered for transfer to the final stage of the MSc and earn their Master's in 6 months.
- You must also have a minimum of 2 years work experience at graduate level, in either a managerial or professional capacity which may include voluntary work, placements, internships, project management etc.